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YMCA Surpasses Record-setting Fundraising Goal to Support Community Needs

South Palm Beach County, FL (11/24/20) – The YMCA of South Palm Beach County hosted their 2020 Annual Giving Campaign wrap-up event with a Facebook LIVE virtual celebration and revealed to have raised over \$672,000, far exceeding its fundraising goal of \$630,000.

“This fundraising campaign was a huge success,” said Jackie Reeves, Chair of the 2020 Annual Giving Campaign. “Our theme this year was ‘Together we are Stronger’, and I’m so grateful to have had the support of such a dedicated volunteer leadership team who truly believe in the Y and made this possible despite these challenging times.”

“When COVID hit our community, the YMCA actively stepped in as social responsibility leaders,” stated Kimberley Trombly-Burmeister, Director of Development for the YMCA of South Palm Beach County. “We were able to raise \$50k this summer from individual donors to assist with COVID relief, and the additional funds we raised from our Annual Giving Campaign will help families who may have lost their jobs and are unable to afford child care with afterschool programs, camp educational enrichment, and drowning prevention programs. Donors can feel proud about making an immediate and lasting impact to those in need in our community.”

100% of donations are restricted for the Y’s financial assistance programs.

To learn more about how you can support the Y’s mission, please contact Kimberley Trombly-Burmeister at ktburmeister@ymcaspbc.org or visit www.ymcaspbc.org/give.

About the YMCA

Driven by its founding mission, the YMCA has served as a leading nonprofit organization committed to strengthening community for more than 175 years. The Y empowers everyone, no matter who they are or where they’re from, by ensuring access to resources, relationships and opportunities for all to learn, grow and thrive. The YMCA of South Palm Beach County serves as a community anchor in Palm Beach County by enriching lives and strengthening community through youth development, healthy living and social responsibility, and is comprised of The Peter Blum Family YMCA of Boca Raton, The DeVos-Blum Family YMCA of Boynton Beach and the YMCA@901 NCCI. For more information, please visit YMCASPBC.org.

Photos attached – L to R

IMG_0364.jpg: Kimberley Trombly-Burmeister and Linda Gunn Paton

IMG_8601.jpg: James Rodriguez, Donna Hollingshead, Michael Nathanson

IMG_8613.jpg: Barry Davis and Jason Hagensick