



Dear Community Leaders and Friends of the YMCA:

The YMCA of South Palm Beach County's 9<sup>th</sup> annual Corporate Cup Challenge is unlike any traditional networking or 5K event. This is a one-of-a-kind Olympic-style co-ed team-building, opponent-taunting, skills-flaunting event that promotes health and wellness in the workplace for local companies and organizations.

Hosted on **Saturday, November 9<sup>th</sup> at the Peter Blum YMCA in Boca Raton**, events include: relay races, obstacle courses, the infamous, tug of war and much more. This is the premier "adult field-day" challenge that will leave lasting impressions on your employees all while supporting a wonderful cause. What better way to do this than by being a part of the Corporate Cup Challenge! Here are a few ways you can participate:

- **Build a team!**

- Think your company has the competitive spirit and no-quit attitude of a champion? Then gather your team of 8-15 employees and get on board. A full year of bragging rights and free membership to the Y (up until event date) are on the line!

- **Become a corporate sponsor!**

- Looking for great brand identity with one of the area's top Health and Wellness facilities. Events like these could not be made possible without underwriting by corporate partners and sponsorships. Proceeds benefit the YMCA's Financial Assistance Program, which creates life changing opportunities for more than 13,000 people who could otherwise not afford our programs and services.

If you're up for the challenge, please visit us at [www.ymcaspbc.org/corporatecupchallenge](http://www.ymcaspbc.org/corporatecupchallenge) to learn more or register immediately. You can also contact Brianna Silva at [bsilva@ymcaspb.org](mailto:bsilva@ymcaspb.org) or call 561-237-0958.

*Don't see exactly the right fit? Please contact us for a customized sponsorship that fits within your budget.*

With sincere gratitude,

Adam Marshall

Corporate Cup Challenge Committee Chair

## Corporate Cup Challenge Sponsorships

**“C Suite” (exclusive)**

**\$7,500**

- 2 Teams (a \$3,000 value)
- Corporate Representative has the opportunity to speak at the awards ceremony.
- Company name to appear on all pre-event materials as “Corporate Cup Challenge presented by (Company name)”.
- Company’s banner (supplied by you) will hang at the entrance of the YMCA during the weekend of the event and will be seen by an estimated 2,500 visitors
- A second banner (supplied by you) from your organization will be displayed on the field during the main event.
- Company logo included on invitations sent to more than 500 area businesses and community organizations.
- Logo featured on t-shirts for all participants
- Logo featured on “leader board” shown to all participants and guests
- Tent fee included (\$200)
- Logo (and web link) featured on the Corporate Cup Challenge website. Logo also featured in press releases.
- Company highlighted in special Corporate Cup Challenge social media posts
- Ability to include promotional information and business cards in gift bags.
- Opportunity to showcase your organization at a 6-foot table (with linen) during the event
- You will receive a crystal sponsor award and one framed group photo of your participating teams

*Your investment helps 20 Special Needs children receive one-on-one swimming lessons, allowing them to begin a safe and smart relationship in and around water. 14 Adults will learn life changing exercise and nutrition habits through our Y Diabetes Prevention Program*



**“The Executive” (2 available)**

**\$5,000**

- One Team (\$1500 value)
- Company banner (supplied by you) will be displayed on the field during the main event.
- Company logo included on invitations sent to more than 500 area businesses and community organizations.
- Logo featured on t-shirts for all participants
- Tent fee included (\$200)
- Logo (and web link) featured on the Corporate Cup Challenge website. Logo also featured in press releases.
- Company highlighted in special Corporate Cup Challenge social media posts
- Ability to include promotional information and business cards in gift bags.
- Opportunity to showcase your organization at a 6-foot table (with linen) during the event

*Your investment will help 40 children learn the valuable lessons of teamwork and sportsmanship through youth sports. 2 children from low income household will attend our 10 Premium Summer Enrichment Camp and further develop their education as well as their physical and social skills*



### **“The Manager” (3 available)**

\$3,500

- Company banner (supplied by you) will be displayed on the field during the main event.
- Company logo included on invitations sent to more than 500 area businesses and community organizations.
- Logo featured on t-shirts for all participants
- Tent fee included (\$200)
- Logo (and web link) featured on the Corporate Cup Challenge website. Logo also featured in press releases.
- Company highlighted in special Corporate Cup Challenge social media posts
- Ability to include promotional information and business cards in gift bags.

*Your investment will provide 50 seniors with Parkinson’s Disease learn how to live a more active lifestyle.*

## **Additional Sponsorship Opportunities:**

### **T-Shirt Sponsor**

\$3,500

- All of the above and company logo will be highlighted on participant t-shirts and website

### **Bounce House Sponsor**

\$2,500

- Company logo will be on poster marks at all events (3-4) using inflatables
- Company logo will be on participant t-shirts and on our website

### **Lunch Sponsor**

\$2,000

- Company logo will be on a poster mark at pavilion
- Company logo will be on participant t-shirts and on our website
- The hungry crowd will remember you as the one who fed them

### **Team Registration**

**Early bird special until August 1, 2019: \$1,500**

After August 1, 2019: \$2,000

- One Team – includes up to 15 employees, breakfast, lunch, participant t-shirts and a full day of activities

### **Premier Event Sponsor**

\$1,000

- Notable events include: relay race, obstacle course and tug of war
- Logo will be on a poster mark at individual event
- Referee will announce company name each time explaining event to participants
- Logo will appear on website

### **Individual Event Sponsor**

\$500

- Logo will be on a poster mark at individual event
- Referee will announce company name each time explaining event to participants

## **WHO WILL TAKE HOME THE CORPORATE CUP TROPHY THIS YEAR??**

### **Trophy Presentation Sponsor**

\$1,000

- Logo will be on a poster mark beside trophy display
- Logo will appear on website

