



THE CAMPAIGN FOR THE YMCA OF SOUTH PALM BEACH COUNTY  
“*GROWING STRONGER, PHASE II*”

MISSION:

The mission of the YMCA of South Palm Beach County’s is to put Christian Principles into practice through programs that build healthy spirit, mind and body for all.”

HISTORY:

The YMCA of South Palm Beach County was established in 1972 to serve the Boca Raton area. In 2000, the YMCA expanded its services to the Boynton Beach area by constructing a new state of the art facility. In 2007, the YMCA opened a renovated and expanded facility at its Boca Raton location. At NCCI Holdings Corporation in Boca Raton, the YMCA operates a childcare facility and fitness center for NCCI employees. Through outreach programs, the YMCA serves residents throughout Palm Beach County in collaboration with several other nonprofit and community based organizations. Today, the YMCA serves over 55,000 people throughout southern Palm Beach County and builds strong kids, families and strong communities through its core programs: childcare, youth and adult sports, aquatics, health and wellness, and active older adults.

VISION FOR THE FUTURE:

The YMCA of South Palm Beach County has worked hard to expand, renovate and build new state-of-the-art facilities that have increased the Y’s capacity to serve the South Palm Beach community. While the last fundraising campaign achieved its fundraising goals, Hurricane Wilma struck in 2004, resulting in significant delays and cost increases. The YMCA fulfilled its commitment to the community and re-opened the expanded YMCA in Boca Raton at the end of 2006.

The YMCA has set a vision for its next era of service:

1. The YMCA will have financial vitality defined by a strong membership and program income, successful annual fundraising, an endowment fund in excess of \$10 million, and manageable debt.
2. The YMCA will expand countywide through partnerships and collaborations with schools, hospitals, and municipalities and extend services by partnering with other community-based organizations, thereby eliminating costly duplication of services.
3. The YMCA will be identified as the premier provider of wellness services

4. The YMCA will sustain growth and success by providing high quality and high value programs and services, incorporating excellence in all activities.
5. The YMCA will partner with other organizations to share resources and to meet community needs.

#### YMCA IMPACT:

At the YMCA, “we build strong kids, strong families and strong communities.”

##### *Strong Kids*

Our state of the art pre-schools serve over 200 children, ages 6 months-5 years. Pre school programs prepare children to enter school, “ready to learn” and fill an important role in family economic security by offering a safe environment while parents work or go to school.

In Florida, childhood drowning occurs at an alarming rate. The YMCA offers free swim lessons and water safety awareness programs to over 1,000 youth annually in response to this critical need.

Children with special needs have a place to go after school and during the summer at the Peter Blum Family YMCA in Boca Raton. The YMCA’s Exceptional Child Program, named for Chase Donoff, offers one of the few programs serving children with disabilities in an after school and summer program that includes them with able-bodied children and at the same time provides them with specialized care.

##### *Strong Families*

The YMCA offers a place for families to participate in healthy activities: swimming, youth sports and the “Adventure Guides” program bring families together to learn, play and spend time together.

Working families need peace of mind during the workday. The YMCA’s after school and summer camp programs offer working families and their children a safe, fun environment during the critical after school hours.

##### *Strong Communities*

Adult and childhood obesity are growing at alarming rates. The YMCA offers wellness programs that focus on building healthy “spirit, mind and body for all.” Our state of the art fitness centers offer high quality but affordable wellness services.

Through community partnerships and collaborations, the YMCA offers its facilities and services to other community organizations:

Boys & Girls Clubs: Summer campers from the Boca Raton and Delray Beach Boys and Girls Clubs swim at the YMCA for fun and swim instruction.

Mae Volen Senior Center: In the summer of 2009, the YMCA will open a pre-school at the Mae Volen Senior Center offering opportunities for inter-generational programming.

Parkinson's Association: The YMCA makes its aquatics facility available to members of the Parkinson's Foundation to undertake a program of land and water exercise.

The Haven: The YMCA has extended memberships to children residing at The Haven, a facility for foster boys who are not placed in private homes.

Red Cross: The YMCA and the Red Cross are collaborating to offer swim instruction to children and adults with disabilities.

#### GOAL:

In spring and summer of 2008, the YMCA undertook a campaign planning study by CDS, a fundraising consulting firm. Over 50 YMCA supporters and community leaders were interviewed about the YMCA's plan to achieve its vision by raising \$3-5 million dollars. The study results indicated that there was support for such a fundraising effort by the YMCA. In October 2008, the Board of Trustees approved commencing with a major gifts campaign. Under the leadership of Peter Blum, Honorary Chair, the YMCA is seeking pledges over the next five years to raise \$3-5 million. The goal of this effort will be to address the need for the YMCA to strengthen its financial base so that it can move forward to better serve the Palm Beach County community with greater outreach and delivery of YMCA programs.

#### SUPPORT OUR FUTURE:

You can help create a bright future for the YMCA and the community it serves by making a pledge or outright gift to the YMCA campaign:

Naming Opportunities: There remain several important naming opportunities in both the DeVos-Blum Family YMCA of Boynton Beach and the Peter Blum Family YMCA of Boca Raton. (See the "Naming Opportunities" sheet for more information)

Program Designations: YMCA programs may be designated for specific support. These include: Strong Kids, Strong Families and Strong Community program areas.

Endowment: The YMCA of South Palm Beach County administers an endowment fund that is legally incorporated and guided by a Board of Directors. Gifts to the endowment fund may be made through outright cash gifts, bequests, insurance, transfer of stock or securities, gift annuities and charitable trusts.

Please consider how you can help make our future vision a reality!